

# hello, i'm jason

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Texthelp

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15

14

13

12

11

**50%** of the UK  
working population

14

13

12

11

10

9

8

7

6

have a **reading age** of  
**11 years old, or younger**

10

9

8

7

6

we believe...



empowering  
citizens

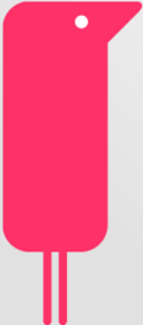


creating  
avid readers  
& writers



removing  
barriers  
online

# Accessible Information Standard



“It is vital that everybody understands the information they receive about their health and wellbeing. The Accessible Information Standard will mean that people with disabilities are not left in the dark, leaving them with the peace of mind to fully focus on their care.”

A significant increase in the use of technology to help people to manage their health and care

An NHS for everyone regardless of income, gender, location, age, ethnicity or any other characteristic



Receive correspondence and information in **accessible formats**, including alternatives to 'standard' printed forms.



engaged workforce

loyal - innovative - motivated - productive  
healthy - relaxed - positive - satisfied

# Sectors with **higher than average** levels of **dyslexia** include

- ✓ Blue light services (NHS, Social Care, Police & Fire)
  - ✓ Creative arts / media
  - ✓ Agriculture
- ✓ Architecture & Engineering



Source: RCN & Independent



# Supporting Hidden Disabilities

Research indicates almost **50%** of all adults are **hiding their dyslexia** from employers and colleagues

**75%** of all people with dyslexia are identified as being dyslexic **after reaching the age of 21**

People with dyslexia in the workplace and their employers **do not know what help is available** to them

## Read&Write main features

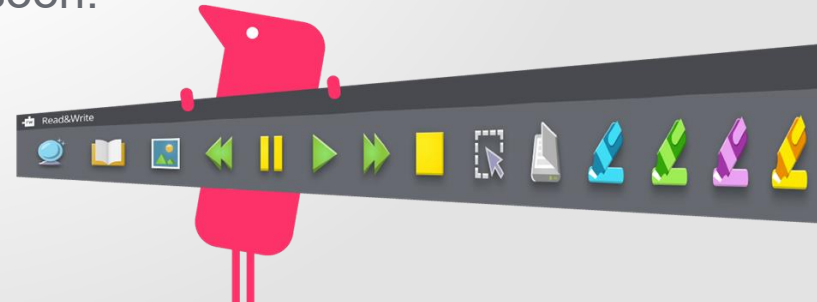
- ✓ Reads web pages, emails and documents aloud in a natural voice
- ✓ Converts documents into MP3 files for easy listening - wherever and whenever.
- ✓ Helps reinforce understanding of unfamiliar words through audio and picture dictionaries.
- ✓ Reduces errors, with dyslexia-aware spell-checker and intuitive word prediction.

## Read&Write main features

- ✓ Scan from PDF to MS Word and paper based to digital
- ✓ Reads PDF documents aloud - and lets you edit them too
- ✓ Offers accessibility features like screen tint and masking, helping staff with learning disabilities like dyslexia and visual impairments

New grammar checking tool - coming soon!

CheckIt





**78%** of organisations providing AT reported **improved productivity**

**64%** of users reported **increased job satisfaction**

Organisations providing AT reported **50% reduction in sickness absence**

ITV have **reduced their ATW spend by 50%**

Source BATA survey 2013 & ITV



# thanks for listening

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