



Adapting Technology ■ Changing Lives

Health Literacy and Accessible Digital Health Information Manchester

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Empower your patients with good communication



A baby was born...



Screenreaders to the rescue!

As the world became digital, and the screenreader was created to allow a blind person to interact with the digital world, anything was possible!



Letters

IMPORTANT INFORMATION ABOUT YOUR HEALTH

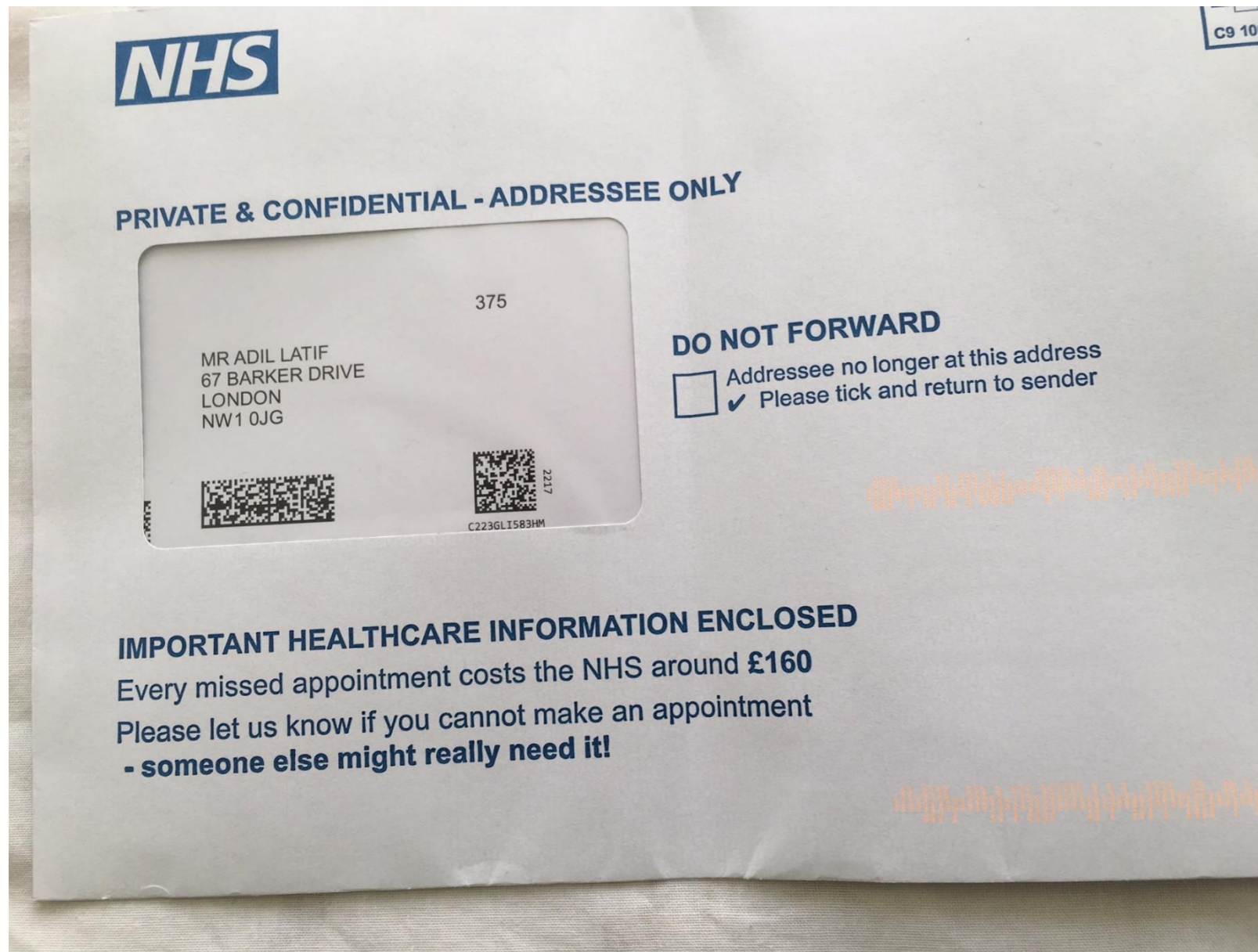
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Pre-appointment letter



= £160

Getting to the hospital



Recommendations

- ✓ Pre/Post operation information is communicated appropriately, before the appointment.
- ✓ Any assistance provided for travel to/from the hospital is communicated appropriately.
- ✓ Upon meeting, introduce yourself and offer to guide visually impaired patients.
- ✓ Insure you communicate procedures as you're about to do them so the patient knows what to expect.

Summary

- Bad design disables people.
- Understand the needs of your patients.
- Knowledge is power! Know what will empower your patients.