Health literacy links to key SDGs

- Improving health literacy levels is crucial for attaining the social, economic and environmental ambitions of the 2030 Agenda for Sustainable Development.
- Harnessing health literacy improves health and reduces health inequities.
Collaborative Conversations

- Cancer
- Palliative and End of Life Care
- Mental Health
- Primary Care Transformation and New Models
- Self Directed Support
- Anticipatory Care Planning
- Self Management Support
- Shared decision making

Integrated health and social care
Making it Easy
A Health Literacy Action Plan for Scotland

We want Scotland to be a health literate society which enables all of us to have sufficient confidence, knowledge, understanding and skills to live well, on our own terms, and with any health condition we may have.

Timeline

- Action Plan published June 2014
- Demonstrator started March 2015
- Health Literacy Place launched October 2015
- Demonstrator reported in April 2017
A New Action Plan – *Making it Easier*

- **Share** the learning from *Making it Easy* across Scotland.
- **Embed** ways to improve health literacy in policy and practice.
- **Develop** more health literacy responsive organisations and communities.
- **Design** supports and services to better meet people’s health literacy levels.
Common skills for connectors

• help to **recognise** where information needs exist and take measured, purposeful action that takes account of the context,
• be a key **source of information** in themselves, and a key connection to other sources of information not otherwise accessed, and
• **tailor and personalise** information for relevance, and communicate in ways that take into account individual digital and health literacy and learning levels.