



Patient Information Forum

For everyone involved in health information and support

www.pifonline.org.uk

Executive Circle meeting

Measuring the impact of information

Web: www.pifonline.org.uk

Twitter: [@PiFonline](https://twitter.com/PiFonline) #pif-impact



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QUALITY We raise standards and highlight good practice in the production and provision of healthcare information and support

INTEGRATION We campaign for high-quality healthcare information and support to be an integral part of the patient journey

EXPERTISE We champion and enhance the expertise of people working in the field of healthcare information and support

IMPACT We promote the need to evaluate the impact of high-quality healthcare information and support



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Survey Results – Jan 2017

Does your organisation measure the impact of Information & Support?

Yes	69%
No	16%
Don't Know	15%



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Survey Results – Jan 2017

What needs to be measured?

Evidence that health information is helping drive changes in behaviours and practice

Growing Policy Commitment

“All patients will be involved in decisions about their own health and care, including greater use of personal care budgets, supported by health professionals who treat them as individuals with unique needs and aspirations...Giving patients access to health care information such as patient records will help inform people’s choices...”

Department of Health *‘Shared delivery plan 2015 – 2020’*

“We will do more to support people to manage their own health – staying healthy, making informed choices of treatment, managing conditions and avoiding complication”
NHS England *‘Five year forward view’*



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IMPACT

Key outcome:

Organisations and individuals can easily demonstrate the benefits and value of high-quality healthcare information and support.



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Questions to discuss:

- What evidence or impact needs to be measured to enable sustainable investment in health information and support?
- Which organisations, or professions, need to be influenced to increase investment in health information and support?