



Patient Information Forum

For Professionals Working in Consumer Health Information

Patient Information Forum (PiF) Executive Circle

Tuesday 18 November 2014, 13:00-16:00
kindly hosted by MHP Communications,
60 Great Portland Street, London, W1W 7RT

Agenda

- 13:00-13:15 **Welcome and Introductions**
Mark Duman, Non-Executive Director - Patient Information Forum
Paul Naish, Director - MHP Communications
- 13:15-13:45 **Developing Health Literacy interventions to serve patients, practitioners and organisations to improve service quality, health and equity: the Ophelia Process**
Richard H Osborne, PhD - Professor of Public Health, NHMRC Senior Research, Fellow, School of Health and Social Development, Head, Public Health Innovation
Chief Investigator: The OPHELIA study: OPTimising HEalth LiterAcY in Australia
- 13:45-14:00 Q&A / Discussion
- 14:00-14:15 Networking/comfort break
- 14:15-14:35 **Developing a Health Literacy Strategy in a Voluntary Sector Organisation**
Jonathan Berry, Director - Community Health & Learning Foundation and
Wendy Marchant, Information Lead Nurse - Big C: Norfolk's Cancer Charity
- 14:35-14:45 Q&A / Discussion
- 14:45-15:15 **Health Literacy and beyond in Scotland**
Dr Graham Kramer, National Clinical Lead for Self Management and Health Literacy - Scottish Government
- 15:15-15:30 Q&A / Discussion
- 15:30-16:00 **Discussion and Action Planning**