



Patient Information Forum

For Professionals Working in Consumer Health Information

Patient Information Forum (PiF) Executive Circle

Tuesday 10 March 2015, 13:30-16:30

**kindly hosted by MHP Communications,
60 Great Portland Street, London, W1W 7RT**

Agenda

Self Management and Behaviour Change

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| 13:30-14:00 | Registration, refreshments and networking |
| 14:00-14:10 | Welcome and Introductions
Sue Farrington, Chair - Patient Information Forum
Paul Naish, Director - MHP Communications |
| 14:10-14:30 | Dan Berry – Programme Manager, Behavioural Insights Team
Department of Health |
| 14:30-14:50 | Michelle Hawkins - Senior Insight & Innovation Manager
Virgin Care |
| 14:50-15:00 | Q&A |
| 15:00-15:20 | Networking/comfort break |
| 15:20-15:40 | Dr David Cavan - MD, Director of Policy & Programmes
International Diabetes Federation |
| 15:40-16:00 | Jude Palmer - Managing Director
Digital Outreach |
| 16:00-16:10 | Q&A |
| 16:10-16:30 | Discussion & Action Planning |
| 16.30 | Close of meeting and networking |