



# Patient Information Forum

*For everyone involved in health information and support*

[www.pifonline.org.uk](http://www.pifonline.org.uk)

## Executive Circle meeting

**Thursday 20 September 2018; 1.00-4.30pm**

**Kindly hosted by MHP Communications, 6 Agar Street, London**

## Communicating Complex Information on Personalised Therapies

Twitter: @PiFonline #complexinfo

### AGENDA

- 1.00 – 1.15     **Registration and refreshments**
- 1.15 – 1.30     **Welcome, introductions and overview**  
*Sue Farrington – Chair, Patient Information Forum*
- 1.30 – 2.00     **What does the workforce need to know and do?**  
*Prof Alf Collins – National Clinical Advisor for the Personalisation and Choice Group, NHS England*
- @alf\_collins
- 2.00 – 2.30     **Tom Bishop - Senior Patient Services & Information Manager, Anthony Nolan**
- @AnthonyNolan
- 2.30 – 3.00     **Refreshments and networking**
- 3.00 – 3.30     **Dr Lynn Furber - International Fellow with the England Centre for Practice Development, Associate Professor, School of Nursing and Midwifery, De Montfort University**
- @dmuleicester
- 3.30 – 4.30     **Discussion and future action**
- 4.30pm         **Closing remarks**